

# Amy P. McIntosh

BUSINESS LEARNING & DESIGN CONSULTANT AND COACH



## WORK EXPERIENCE

- 2002 - Present** APM Learning and Design, LLC.  
*Business Development Consultant & Coach*  
Principle activities include Professional Development, Coaching & Consulting, Branding & Identity Development, Instructional Design, On-Demand Learning, Micro-learning, Print, Digital & Web Design, Creative Direction, Strategy & Execution, Facilitation & Training. Clients such as Coca-Cola, Home Depot, ADP, Delta, Paradies-Lagarde.
- 2018 - 2020** HD Supply – C&I Whitecap  
*Sr. Instructional Designer*  
Consulted with stakeholders and executives from multiple lines of warehouse businesses on project scope and needs. Learning solutions involved software and product releases, merger/acquisition competency mapping to process improvements. Brand awareness campaign and maintenance of business website to include LMS tasks.
- 2016 - 2018** 3ci Consulting  
*Learning and Development Consultant*  
Conducted project management, scope analysis, program design and development, role-specific, sales, technical, new hire, manager, internal and customer-facing compliance and communications, facilitation, and training. Managed internal and external campaigns for product releases, merger, and acquisitions. Clients: Cox Automotive and QTS Datacenters.
- 2016 - 2016** Georgia Tech Research Institute  
*Instructional Designer*  
Created training plans to include program analysis and course mapping for faculty and staff. Created and launched management onboarding training, both online and in-person, for incumbent to newly hired managers.
- 2014 - 2016** AgFirst Farm Credit Bank  
*Instructional Design Project Coordinator*  
Led agile projects for software engineers, instructional designers, and curriculum developers. Collaborated and implemented internal and external marketing and communications initiatives cross-functionally with Communications and Learning Systems team.
- 2009 - 2014** BlueCross BlueShield of SC  
*e-Learning Developer*  
Worked closely with subject matter experts and stakeholders to target new e-learning topics for learning management system. Designed and developed technical training for a variety of delivery methods including in-person, e-learning, and virtual training. Franklin Covey facilitation. Implemented agile project management to team.
- 2007 - 2009** Teleperformance USA  
*HR Recruiter / Trainer*  
Assisted HR Director with attracting potential employees to the company. Worked with Hiring Manager to develop recruiting plans, write job descriptions, and attend job fairs. Onboarded new employees with skills, customer service, communications, and compliance related training.



## INFO

- Name**  
Amy P. McIntosh
- Address**  
1478 Hampton View Ct  
Marietta, GA 30008
- Phone**  
404.423.7440
- Email**  
hello@amypmcintosh.com
- Website**  
www.amypmcintosh.com

## SOCIAL

- Skype**  
amypmcintosh
- Twitter**  
amypmcintosh
- LinkedIn**  
in/amypmcintosh
- Facebook**  
apmlearningdesign

## AWARDS

- 2015 Excellence Award**  
*Women of Distinction Magazine*
- 2015 Best Practices in Distance Learning, eLearning, and Blended Programs**  
*ATD Midlands*



# Amy P. McIntosh

BUSINESS LEARNING & DESIGN CONSULTANT

## SUMMARY

Corporate Designer, Entrepreneur, & CEO of [Live2Create Foundation Network, Inc.](#) I work with everyday brands like Coca Cola and The Home Depot to launch new programs and services. I specialize in onboarding, new hire training, mergers and acquisitions, and business communications. I use my decade and a half of corporate expertise to help new and aspiring entrepreneurs launch their businesses from scratch. Having a secure foundation is key to successful operations. I am passionate about seeing others succeed in life and in business. My creative and systematic approach to design and development produces results beyond imagination, and helps businesses perform top tier at work and in life.

## EXPERTISE

|   |   |
|---|---|
| <br>Brand & Identity     | <br>Learning Design  |
| <br>Business Development | <br>Content Creation |

## INTERESTS

|  |  |   |
|--|--|---|
| <br>Art | <br>Music | <br>Film |
|--|--|---|



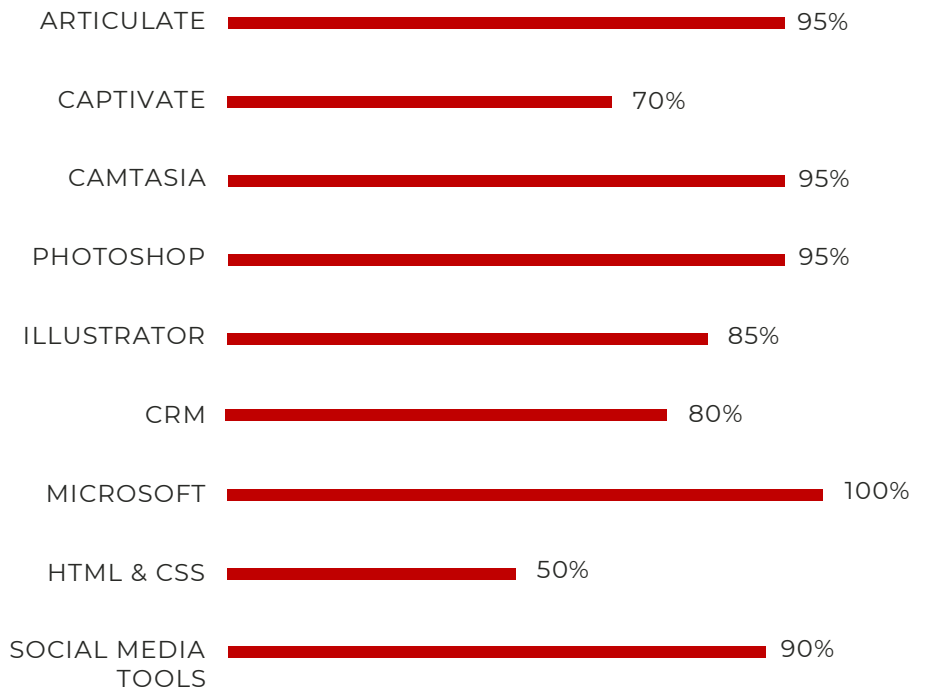
## EDUCATION



- Current Liberty University  
*Professional Counseling - Marriage & Family Therapy*
- July 2022 Co-Active Training Institute  
*Certified Co-Active Coach - Focus: Social Emotional Wellbeing*
- 2008 - 2011 Academy of Art University  
*Master of Arts in Branding - Art Direction (2.5 Years)*
- 2002 - 2006 South Carolina State University  
*Bachelor of Arts in Studio Art - Digital Media & Communications*



## KNOWLEDGE AND SKILLS



## REFERENCES



- Chris Fearington - Sr. Manager of Learning Design & Strategy  
[chrisfearington@gmail.com](mailto:chrisfearington@gmail.com) | Home Depot Design Center
- Wendy Zopf - Product Learning Manager  
[wendy.zopf@qtsdatacenters.com](mailto:wendy.zopf@qtsdatacenters.com) | QTS Data Centers
- Lisa Adams - Training & Operations Manager  
[lisa.adams@hdsupply.com](mailto:lisa.adams@hdsupply.com) | HD Supply