

Amy P. McIntosh

LEARNING & DESIGN CONSULTANT AND COACH



WORK EXPERIENCE

- 2002 - Present** APM Learning and Design, LLC.
Business Development Consultant & Coach
Principle activities include Coaching & Consulting, Brand & Identity Development, Instructional Design, Print, Digital & Web Design, Creative Direction, Strategy & Execution, Facilitation & Training. Maintained contracts of small to large business such as Home Depot, ADP, UPS/Franklin Covey, Ingenico, Paradies-Lagarde, Truist, etc.
- 2018 - 2020** HD Supply – C&I Whitecap
Sr. Instructional Designer
Consulted with stakeholders and executives from multiple lines of warehouse businesses on project scope and needs. Learning solutions involved software and product releases, merger/acquisition competency mapping to process improvements. Brand awareness campaigns and maintenance of business website to include LMS tasks.
- 2016 - 2018** 3ci Consulting
Learning and Development Consultant
Managed multiple instructional design, project management tasks such as scope analysis, program design and development, role-specific, sales, technical, new hire, and manager training, internal and external solutions, customer-facing compliance and communications, facilitation, and training. Clients: Cox Automotive and QTS Datacenters.
- 2016 - 2016** Georgia Tech Research Institute
Instructional Designer
Created training solutions for faculty and staff management to include onboarding, both online and in-person training, train-the-trainers for incumbent to newly hired managers. Also, developed and facilitated Franklin Covey's 7 Habits of Highly Effective People.
- 2014 - 2016** AgFirst Farm Credit Bank
Instructional Design Project Coordinator
Led agile projects for software engineers, instructional designers, and curriculum developers. Collaborated and implemented internal and external marketing and communications initiatives cross-functionally with Communications and Learning Systems teams.
- 2009 - 2014** BlueCross BlueShield of SC
e-Learning Developer
Worked closely with subject matter experts and stakeholders to target new e-learning topics for learning management system. Designed and developed technical training for a variety of delivery methods including in-person, e-learning, and virtual training. Franklin Covey facilitation (7 Habits and Leadership Foundations).
- 2007 - 2009** Teleperformance USA
HR Recruiter / Trainer
Assisted HR Director with attracting potential employees to the company. Worked with Hiring Manager to develop recruiting plans, write job descriptions, and attend job fairs. Onboarded new employees with skills, customer service, communications, and compliance related training.

INFO



Name

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Website

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SOCIAL



Skype

amypmcintosh



Twitter

amypmcintosh



LinkedIn

in/amypmcintosh



Facebook

apmllearningdesign

AWARDS



2015 Excellence Award

Women of Distinction Magazine



2015 Best Practices in Distance Learning, eLearning, and Blended Programs

ATD Midlands



Amy P. McIntosh

BUSINESS LEARNING & DESIGN CONSULTANT

SUMMARY

Corporate Designer, Entrepreneur, & CEO of [Live2Create Foundation Network, Inc.](#) Amy works with everyday brands like Coca Cola and The Home Depot to launch new programs and services. She specializes in onboarding, new hire training, mergers and acquisitions, and business communications. Amy uses her decade and a half of corporate expertise to help new and aspiring leaders launch learning solutions from scratch. Amy is also passionate about seeing others succeed in life and in business. Her creative and systematic approach to design and development produces results beyond imagination, and helps businesses perform top tier at work and in life.

EXPERTISE

 Brand & Identity	 Learning Design
 Business Development	 Content Creation

INTERESTS

 Art	 Music	 Film
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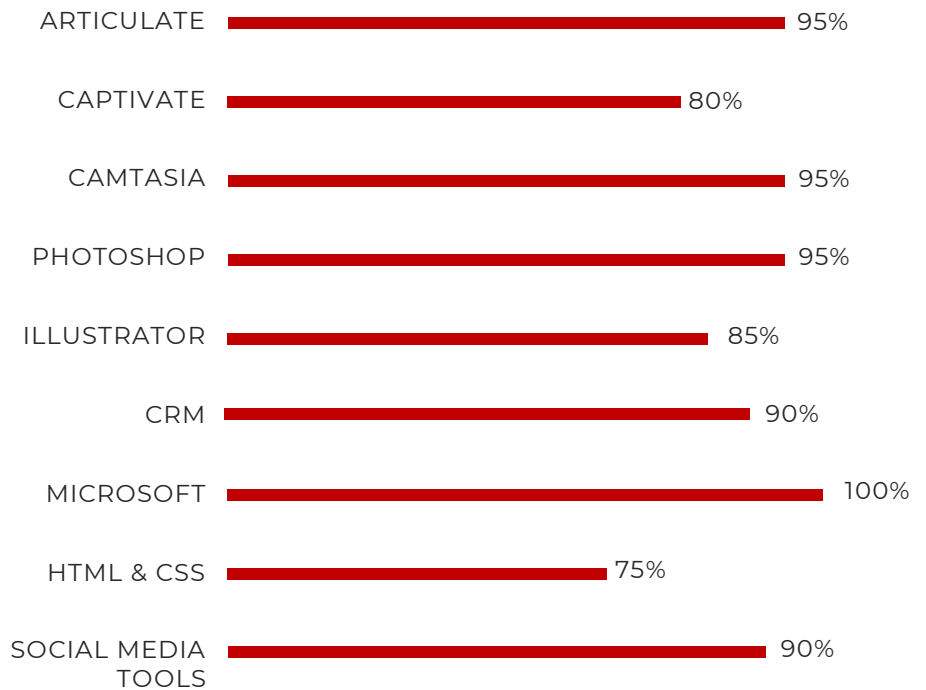


EDUCATION

Current	Liberty University <i>Professional Counseling - Marriage & Family Therapy</i>
July 2023	Co-Active Training Institute <i>Certified Co-Active Coach - Focus: Personal & Professional Dev.</i>
2008 - 2011	Academy of Art University <i>Master of Arts in Branding - Art Direction (Completed 2.5 Years)</i>
2002 - 2006	South Carolina State University <i>Bachelor of Arts in Studio Art - Digital Media & Communications</i>



KNOWLEDGE AND SKILLS



REFERENCES

- Chris Fearington – Sr. Manager of Learning Design & Strategy
chrisfearington@gmail.com | Home Depot Design Center
- Wendy Zopf – Product Learning Manager
wendy.zopf@qtsdatacenters.com | QTS Data Centers
- Lisa Adams – Training & Operations Manager
lisa.adams@hdsupply.com | HD Supply