

AMY P. MCINTOSH

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Independent Contractor

1478 Hampton View Ct. Marietta, GA 30008



SUMMARY

With over 15 years of experience as an independent contract instructional designer, managing more than 100 projects, I bring a wealth of expertise in instructional design methodologies, project management, and stakeholder collaboration. Proficient in leveraging technology to create engaging learning experiences, I excel in developing tailored solutions that drive performance and enhance knowledge retention. My background in nonprofit leadership and youth mentorship underscores my commitment to making a positive impact through education and community empowerment.

EDUCATION

LIBERTY UNIVERSITY

Masters of Professional Counseling
Marriage and Family Therapy (2.5 yrs)
2016 - 2019

SOUTH CAROLINA STATE UNIV

Bachelors of Arts - Digital Media
2002 - 2006

SKILLS

- **Instructional Design:** 15+ years managing 100+ projects, skilled in methodologies and adult learning principles.
- **Project Management:** Effective oversight from inception to completion, including budgeting and stakeholder communication.
- **Collaboration:** Strong interpersonal skills in tailored instructional solutions with stakeholders.
- **Technical Proficiency:** Proficient in Articulate Storyline, Adobe Captivate, and Camtasia.
- **Leadership:** Nonprofit leadership with a focus on program development and community empowerment.
- **Mentorship:** Dedicated to guiding the growth of young learners through mentorship and youth-centric initiatives.

PROFESSIONAL EXPERIENCE

Independent Contractor & Consultant

IAPM Learning and Design Agency, LLC | 2002 - Present

- Designed and developed instructional materials for diverse clients across various industries, ensuring alignment with learning objectives and client needs.
- Managed over 100 instructional design projects from conception to completion, consistently delivering high-quality solutions on time and within budget.
- Collaborated closely with subject matter experts, stakeholders, and clients to gather requirements, define project scope, and determine instructional strategies.
- Implemented instructional design best practices, incorporating adult learning principles, instructional theories, and emerging technologies to enhance learning outcomes.
- Created engaging and interactive e-learning modules, instructor-led training materials, job aids, and assessments tailored to different learning styles and audiences.
- Conducted thorough needs assessments and audience analysis to identify learning gaps and develop targeted training solutions.
- Utilized instructional design software such as Articulate Storyline, Adobe Captivate, and Camtasia to design and produce multimedia learning experiences.
- Evaluated the effectiveness of instructional materials through formative and summative assessments, incorporating feedback to continuously improve content and delivery.
- Managed client relationships, including project communication, stakeholder meetings, and project status updates, to ensure client satisfaction and project success.
- Stayed current with industry trends, emerging technologies, and best practices in instructional design, incorporating new methodologies to enhance learning experiences.

CERTIFICATIONS

FRANKLIN COVEY

- 7 Habits of Highly Effective People
- Leadership Foundations

ASSOCIATION OF TRAINING AND DEVELOPMENT (ATD)

- Adult Learning Theory
- Instructional Design
- e-Learning Development
- Virtual Instruction
- Project Management for Learning Professionals
- Blended Learning Certificate

TOASTMASTER (CC, CL)

BOARD GOVERNANCE

CO-ACTIVE TRAINING

- Co-Active Coach

NEW YORK FILM ACADEMY

- Directing for Film & Screenwriting

ACADEMY OF ART

- Art History

Walt Disney College Program

- Certificate of Completion

AWARDS

- 2015 Excellence Award - Women of Distinction Magazine
- 2015 Best Practices in Distance Learning, eLearning, and Blended Programs / ATD Midlands

SOCIAL

- Instagram - @coachamyp
- LinkedIn - amypmcintosh

PROFESSIONAL EXPERIENCE

Founder and Executive Director

Live2Create Foundation Network | 2015 - Present

- Provided strategic leadership, overseeing all organizational operations including program development, fundraising, and personnel management.
- Developed and implemented strategic plans and fundraising strategies for sustainability and growth.
- Cultivated relationships with donors, partners, and stakeholders to garner support and promote collaboration.
- Led staff and volunteers, ensuring compliance with legal requirements and maintaining program effectiveness.
- Collaborated with the board to set direction and monitor organizational performance.

Sr. Instructional Designer

HD Supply - C&I Whitecap | 2018 - 2020

- Developed and implemented warehouse-specific training programs for employees, focusing on safety protocols, equipment operation, and workflow optimization.
- Collaborated closely with warehouse managers and subject matter experts to identify training needs and create targeted instructional materials.
- Utilized instructional design software to create interactive e-learning modules, simulations, and job aids tailored to warehouse operations.
- Managed multiple warehouse training projects concurrently, ensuring alignment with organizational objectives and deadlines.
- Conducted regular assessments and evaluations to measure the effectiveness of warehouse training programs and identify areas for improvement.
- Provided leadership and mentorship to junior instructional design team members specializing in warehouse training.
- Stayed current with industry standards and best practices in warehouse operations and training methodologies to enhance program effectiveness.

Sr. Instructional Designer

Georgia Tech Research Institute | 2016 - 2017

- Spearheaded the development and implementation of instructional materials tailored for academic research programs, focusing on research methodologies, data analysis, and scholarly communication.
- Collaborated closely with research faculty and institute leadership to align instructional design with program objectives and research goals.
- Leveraged innovative instructional design methodologies and technologies to create dynamic and immersive learning experiences for researchers.
- Managed multiple research program projects concurrently, ensuring alignment with academic standards and research ethics guidelines.
- Conducted comprehensive needs assessments and evaluations to gauge the effectiveness of instructional materials and inform continuous improvement efforts.